Suggestions for Thrifty

UPRIGHTS

All have been so thoroughly repaired and so nicely relinished that you would mistake them for new.

7 Extra good Uprights\$150.00 4 Very Fine Uprights \$175.00 3 Nearly new Uprights\$190.00

1 Nearly new Upright \$210.00

SQUARE BARGAINS. 3 Good Squares . . \$35.00 2 Full Size Squares. \$45.00

6 Very Fine Squares, handsomely carved \$60.00

3 Nearly New Squares \$90.00 \$4.00 monthly ORGANS.

Parlor and Chapel, All Good Makes.

3 Nearly New,

NEW PIANOS RENTED,

\$3.00, \$3.50, \$4.00 Rent allowed on any piano you

m - select if purchased. sedford Branch, R. G. Summers, 1184 Fulton St.)

STERLING turers we have just Piano Co.,

Wholesale and Retail Warerooms (Entire building, four floors), 536 FULTON ST., Brooklyn. Open Monday & Saturday Evenings. Look for the Name STERLING.



Ladies' Tailoring.

get a silk-lined costume to order that is high class in style, goods, make and tit.

where and not get as good as we To say that we give you for \$30 7.500 YARDS

what we once asked \$60 for, would be an insult to your intelligence. Values never have depreciated to We do not resort to sensational

announcements. You are not limited to your

choice of materials. these lines, and what we say we do, WE DO.

Hornold

French and English Novelties.

Autumn Dress Goods.

English Hom spuns, Venetians, Cashmeres. Camei's-Hair Zebeline. All Wool and Silk and Wool Fabrics For House and Evening Wear. ach All Wool and Scotch Clan Plaids. French Embroidered Robes.

Printed French Flannels. Broadway & 19th st.

GREAT ALLIANCE---Merit, Newness, Variety, Special Prices.

EGULAR routine of Fall business prescribes that we advertise styles, quantities and novelties, They are all here—conspicuously in evidence. For descriptions we substitute the strongest that have come to us in exmerits, with remembrance whence they come, nothing can hinder our greatest Autumn week from obscure, unknown styles, change for STERLINGS. opening up Monday, October 2d.

Opening Sale—Tea Gowns, Wrappers, etc.

N event ever interesting, particularly so right at this time, makes are represented, and we when our largest, most varied assortments are to be seen. This being an Empire season in Tea Gowns all the beauties SUITS-We are squarely on record whose combinations are already guarantee each for five years. of that period are developed by the great Parisian artistes in rich 2 Good Uprights . \$125.00 color harmonies, Real Laces and hand embroiderings.

SPECIAL VALUES:

Tea Gowns, from Doucet, Callot and Paquin	198.00	
Tea Gowns, from Raudnitz, Beer and Rouff	149.00	
Tea Gowns, from Worth, Sarah Mayer, Vincent	98.00	
Tea Gowns, from Paquin, Stammler, Calvayrac	69.00	ļ
Negligees, from Havet, Corne and Poret	25.00	
Kimonas, hand-embroidered in Oriental colorings	15.00	
	1112	
Tea Gowns, copied from French models, in cashmere, Empire and French Waist effects, elaborately trim- med with laces, ribbons, velvets, etc	7.98	
Morning Gowns of chinchilla, in pink, blue, red and		

Continuing Corset Sale.

Morning Gowns of eiderdown, with girdle, newest shadings..... 1.98

In face of unprecedented selling there yet remain many wonderful bargains in "Judic" Corsets, from which all figures may be suited, 4 Fine Tone . . \$25.00 in sizes ranging from 18 to 30 inches. The subjoined sacrifice prices 7 Very Fine Tone . \$35.00 put finest French Corsets at a barely higher level than ordinary Red Fox Animal Scarf, 6.75 Diagonals; also a lot of stylish Domestic grades. Three divisions, including models from Augustin, Brown Coon Scarf, 8.75 Black Granites drawn direct from Magnier, Leoty and Marcel present wonderful inducements:

extra quality . \$45.00 Lot 1 - - \$3.98 Lot 2 - - \$6.25 Lot 3 - - \$9.00 were formerly \$12. were formerly \$5.75 were formerly \$15.

New Fall Importations of "Judics," Just Received,

Extraordinary Ribbon Sale.

Most Desirable Silk Ribbons Are Sacrificed.

By the recent failure of one of our best Silk Ribbon manufac-

SECURED AT FORCED SALE

his entire stock of double faced Satin Ribbons, with cord edgevery finest quality made and the most desirable of present styles.

5366 Pieces are in this sale—5 separate widths—

exactly 87 different shades, with white and cream; no blacks.

This has been most admirably done—

(Remaissance and Brussels effects.)

Average \$4.50 Irish Points....... \$3.45

Average \$6.50 Irish Points....... \$5.48

(This last with wide borles.)

TEN TO THIRTY DOLLARS.

These Ribbons, being all of recent manufacture, the colorings thus:
Usual \$10 Golf Capes...... 7.50 Duchess Lace Curtains, net as fine as Brussels, hand made rings are naturally most desirable. Note the numbers and the com- Usual \$16.50 Golf Capes....... 13.50 a reduction drive....... \$8,95 more quality, style or beauty. parison of former prices with to-morrow's unprecedented figures: CLOTH CAPES-Tan Kersey, with

Numbers Present sale prices.....13c 24c 17c Lowest previous prices,... 200 52C Suits and Wraps. Week of Rarest Values.

fashion's latest phases. Golf and Short Skirts Plaid Cloth Skirts, habit back, 8.75 any variety of patterns..... 8.75 Ladies' Black Cloth Skirts, Silk lined

Sable Fox Animal Scarf 10.00 this autumn's choice stocks; de-Mink Scarf-cluster of tails, 10 50 sirable, reliable qualities.

well as styles. COATS-To-day's price news will excuse an extended mention of

fords. Silk-lined coats of this calibre have never figured before 10.00 at.

Large-sized Coats—unfinished Worsteds and Kerseys, silk lined throughout, finely tailored. Our jacket 16.50 Splendid assortment of three-quarter length Driving Coats and Newmarkets.

GOLF CAPES—The best way for us to explain the per
fords. Silk-lined coats of this calibre isfy any and all demands. Fall-have never figured before 10.00 ing in line with its sister stocks, special line of AUTUMN DRESS HATS

Special line of AUTUMN DRESS HATS

Norday. Buyers are highly price-favored.

Average \$3.75 Nottinghams... \$2.79

Average \$3.75 Nottinghams... \$2.79

Average \$5.00 Nottinghams... \$3.79

33c 39c yard and made extra long, lined with the choicest colored silk; special 16.75

WHILE exceptionally well stocked with popularly Heavy Cloth—Double Breast—

Continuation of Great Silk Sale.

A/E have received from the manufacturer our final and complete shipments of Corded Taffetas. must dismiss. Bargains call for Handsome Black, Brown and Tan Never in the history of silk selling have we offered at the first of the season new and desirable description. silks of equal value. The line includes both evening and street shades, and represents this season's Tapestry Portieres, fringed top most desirable color combinations-positively the last we shall have to offer at this price.

67c. yard; worth \$1.25.

You might pay more money else- 12,500 YARDS Colored Taffetas, full representation of dark colorings, 19 inches wide, excellent quality, at, per yard, 65c.

Lyons Black Taffeta, manufactured by C. J. Bonnet & Cie.; the lowest price ever known for this quality is 50c.

Vast Exhibit of Toilet Articles.

In Sterling Silver; Gold Plate on Sterling Silver, and Our business has been built on Real Ebony with exquisite silver mountings.

The artistic beauty of exclusive lines-magnificent variety of designs and vertise themselves. effects—vast extent of the stock—combine to lurnish an exposition of these articles

No. 1—Ladies' all-linen hem-

Visitors will be greatly interested, and to heighten their interest we shall offer the following articles at

EXTRAORDINARY BARGAIN PRICES:
Sterling Hair Brushes, full size, best bristle 2.85
Sterling Military Brushes, full size, best bristle, each 2.25
Sterling Cloth Brushes
Sterling Mounted Hand Mirrors5.45 and 6.40
Sterling Mounted Combs 50c
Sterling Bonnet Brushes 75c
Sterling Whisks, with heavy shoulders 1.48
Sterling Shoe Horns, Button Hooks, Nail Files, Darners, Hair Curlers, Tool Nail Brushes, &c.
Regular 40c. lines at

Regular 1.00 lines at..... 65c Also 2,500 pieces Ebonized Toilet Articles with sterling silver mountings at about half former prices. Military Brushes 49c and 69c

Hand Mirrors..... 1.25

Handkerchiefs.

Buyers, nowadays, carry a very clear notion of what constitutes a Handkerchief bargain. DROCEED at once to consider We name five and let them ad-

chiefs, assorted hems, special; each..... Ladies' all-linen hemstitched and embroidered Handkerchiefs-No. 3.—Ladies' lace trimmed and embroidered Linen Handkerchiefs,

neat, new designs-No. 4—Men's all-linen hemstitched Handker-chiefs, full size, 1/2 and 1 in. hems-special; each

No. 5 __ Men's all-linen hemstitched Handker. chiefs, various depths hems - special; each DAMASK.

72-inch all pure linen Table Damask, on sale to-morrow at, per yard 72-inch all pure linen extra heavy Table Damask, on sale to-morrow, yard.....

but from world-known standard fabrics, whose very names carry conviction of value.

Dress Goods.

What These Offerings Are.

COLORS.

Two-Toned Broken Plaids, rich lookhere with a value unmatchable.
This tailor-made Suit is of good black and blue cheviot, or there are fancy mixtures of equal worth.
Tight-fitting or fly front silk lined Coats and habit back skirt form one of the liauntiest picest suits imaging to the live with gold brown, dahlia and special I..... 39 cents Sponged and Shrunk Sponged Sp

and embroidered. Represent 54-inch strictly all-wool fabrics.

68° for 1.00 crades is to-morrow's 2° Dress Goods Special. BLACKS.

45 Inch Black Wide Wale and Clay Department removed and improved.

Extra Alaska Sable Scarf..... 11.50 Muffs match the scarfs—Low prices as well as styles.

Most be scarfed by the scarfe by the s

Curtains.

the stock. Nothing must be allowed-to minimize the extraordinary importance shown. The changes in patof our offerings.

Tailor-made Coats—black, blue and tan Kerseys: also black Cheviots and Oxfords. Silk-lined coats of this calibre have never figured before 10.00

Duchess Lace Curtains, net as fine

Portieres.

priced goods, we present unusual opportunities in those rare, Double Breast-strap or lap seams delicate draperies that refinement Fine Kersey in Biscult, Black and the admires and buys. But these we richly fined.

and bottom, newest figures and decorationssale price \$2.79
Tapestry Portieres, heavier and finer, handsome satin finish, sale price \$3.25

Heavy Rep Portieres, excellent quality, thick, showy fringe top and bottom.........sale price \$4.48 Mercerized Portieres, the silk gloss and look, basket effects, cord edges.

Satin Derby Portieres, full lines of all the best colorings Our grand special \$12.48

lapestries.

the striking values below. Electric Seal Conts-High Storm Col-They make the Home-beautifying question a very inexpensive &C affair.

Reversible Rep Tapestry, 5 shades; yd., 50c. 11c Heavy Empire Tapestry, granite weave; yd., \$1.25. Silk Damask, in three-toned effects; yd., \$1.60.

All Silk Damask, Louis XVI. frames; yd., \$2.98.
IN ADDITION—Those with Library and buy here......Our Prices are Mod-

a line of All Wool Tapestries, unusually thick and weighty, practically sacrificed now at... \$2.48 yd of naming a low price-Low price

Towels.

this date is one of trade's marvels. Regular 15c. all pure linen

Hemmed Towels, go on sale for 121-2c Regular 25c. all pure linen Towels, well hemmed, on sale for.....

Now that "Dewey" Doings are over

The Great Thought of the Day

The New Fall Gown

We have made ready to help decisions by

A SALE OF DRESS GOODS.

ing, dressy weave, a pure worsted, in which new, fashionable and serviceable fabrics will be offered at

THESE REMARKABLY LOW PRICES

Sponged and Shrunk Serges-42 inch-All colors and Black-the greatest "Serge" value ever given in New York.

Special II.... 39 cents Fine Black Cheviot Serges-40 inch-English Goods that were made to retail for 65 cents. They will not stand upon the order of their going, but go at once.

Special III..... 69 cents Extra fine Broadcloths-52 Inch-Complete line of colors, also Black-beautiful finish

-the universal "dollar" quality. Handsome Cloth Plaids-54 inch-The lat. Special VIII 1,49 and 1.69. Special IV.....98 cents

New Millinery

A Thousand Trimmed Hats

to Chaose from!

A Few Hints from

The New Jackets for Ladies.

fancy pearl buttons-sik lined.

Cloth Jackets-satin or plaid

taffeta slik linings

Jaunty Scallop back Jackets-velvet collar-bell sleeves faced with

stitched satin and revers

finest cloths, in Black, Colors and

lined-plain or elaborately stitched.

Novelties in Driving Coats and Ulsters.

In Clonk Department

Ladies' Fur Coats

For coming week

lar-Cut, made and lined precisely

the same as the richest seniskin-

we know of no one who sells, equal quality for less than \$45,00-

Our Introductory price is \$33.

All sizes-In every respect up to date.

Boys' Waists and Blouses

will not sacrifice quality for sake

here ALWAYS means a worthy arti-

Cheviot Shirt Waists-light and dark. .19

"THE POPULAR STORE"?

Because popularity is gained thro' fair 3 x 9 feet

Mother's Friend Laundered Percale

the stylish light shades, richly

with and without velver collars

or beaver, mink and sable fur

Elegant Jackets in great variety-

Tan Covert and Black Kersey-

line-49 cents to 6.98.

|Special V ... 39 cents All wool Tailor Suitings-50 inch-Black, Gray Mixtures, Garnet, Navy, Green and other desirable colorings-you cannot match them under Fifty cents.

Special VI....25 cents

All wool Suitings-36 inch-Black, Colors, Mixtures serviceable sightly fabrics that would quickly sell at Thirty-five cents.

Special VII .. . 59 cents

Extra Quality Tallor Cloths-one of the most popular of this season's fabricsscarce-hard to obtain even at higher prices, manufacturers refusing to fill orders except at large advance over earlier

est English effects in Gray, Red, Blue and
Brown-3 to 3½ yards make a skirt-A
dollar twenty-five has been the lowest -splendld value.

> We Will Supplement Above Attractions in Dress Goods by

Quotations for Silks that will show how well we can we show the newest ideas in that Plaid and Stripe Taffetasnew combinations, plain and corded .59

LADIES' TURBANS AND TOQUES-Fine Black Peau de Sole 1.25

Rich Black Brocade Satins 1.257.98 Black Silk Velvets-24 Inch...... 2.00 Black Cloaking Velours-32 Inch 2.50 Great Offering of

Boston Sheets and Pillow Cases You can pay more, but you'll obtain no AT PRICES

That Agents would not take orders for l HOW CAN WE DO IT?

Because we share our Bargains with customers! "Low Bought, Low Sold" is our motto- A great pur-7.98 chase was made by us about ten days ago. We bought tens of thous-6.98 ands of Sheets and Pillow Cases, and we bought them cheap...... Since then, Cottons have again ad-12.98 vanced in price, and by selling on basis of present wholesale cost we could realize a handsome profit; 9.98 but we don't propose doing any

Sold." THEREFORE: ROSTON SHEETS-BLEACHED. 54x90 inch31|72x90 inch41

63x90 inch45 81x90 inch45 "Bostons" are celebrated for their firm texture and durability, are free from dressing and one of the best sheeting muslins made.

edgings or conars...... 15.98 to 29.98 BOSTON PILLOW CASES-BLEACHED. 42x36 inch ... 9 |50x36 inch119 45x36 inch1034|54x36 inch13 The greater your knowledge of muslins, the more you will appreciate such prices for "Bostons. we are showing latest styles in

MUSLINS AND SHEETINGS BELOW THE MARKET and as an early season bargain offer we are compelled to restrict sales to not more than a full piece of any one kind.

As we are also selling all Grades of

Five Thousand Outing Flannel Skirt Lengths

2¼ yards in each-Plain Pink, Cream and Blue-Emb'd edgefor Ladies', Misses' and Children's Skirts and Bables' Wrappers.
Our price will be Fifteen cents-

About Half Their Value.

It will be difficult to find Dining Room to drape are directed to erate-qualities meritorious-we As Good Values As We Offer in

Smyrna Rugs Price for price, quality for qualwe match the following against any, anywhere. .39|26x54 Inch

.57|30x60 inch .49 21x45 inch .79|36x72 inch 20 to 30 styles of each size!

IN LARGE SIMES, as follows: 4.98 to 6.98 8.98 to 14.98 17.98 to 29.98 6.98 to 9.98 9 x12 feet

3 x12 feet

treatment and confidence—Every pur- 21/2x 9 feet Bear in mind the above chaser here has assurance of perfect are reversible "All Wool Smyrns satisfaction-fair exchange or return of that will keep their color on oney if desired. | beauty for years.

the "Wants" 10th St. SIXTH AVENUE.